Magazine Editorial Guide

ayrshire
chamber of commerce & industry

> **"The Chamber's Business Magazine is a great platform to promote your business to other businesses in Ayrshire." - Thistle Help Ltd**

It's recognised as a useful medium for the local business community to share their stories and activities. There are four publications per year with **1000 printed copies** distributed across Ayrshire. The magazine is also shared across social media to our 20,000+ followers, and is available online via magazine platform **Issuu**.

2026 Themes

SPRING Resilience and growth in 2026

SUMMER Putting Ayrshire products and tourism on the map

AUTUMN Increasing productivity thorough AI, processes, staff wellbeing

WINTER Celebrating Ayrshire

Important Dates

Issue	Edit & Advert deadline	Distribution begins w/c
SPRING	12pm, 25th Mar	13th Apr
SUMMER	12pm, 17th Jun	6th Jul
AUTUMN	12pm, 2nd Sept	21st Sept
WINTER	12pm, 18th Nov	7th Dec

PLEASE NOTE: All editorial submitted is subject to editing and there is no guarantee of inclusion. Deadline dates are subject to change. Editorial that is not included in the magazine will be shared as an article on LinkedIn.

Helpful Guidelines

- 250 words maximum. You don't need to include too much detail. If the reader is interested to learn more they'll get in touch
- Write your editorial in the third person, with any quotes in the first person
- Include your web address at the bottom of your editorial, if you have one
- Send a high-resolution photograph with your editorial, as a separate file

Editorial Starters

Have you recently formed a new partnership, reached a business milestone, picked up an award or been nominated for one, celebrated a business anniversary, secured new premises or introduced new products/services...**we'd love to hear!**